

## **Main Focuses**

- Multi-Market and Diversified Firms
  - Strategic Management
  - Strategic Change
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## **Fields of research**

- Corporate Strategy
  - Corporate Headquarters
  - CEO Successions
  - Headquarter-Subsidiary Relations
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## **Education**

Sven Kunisch received in Master's degree in „Business Informatics“. He received a Ph.D. in Management from the University of St.Gallen. His thesis sheds light on several aspects of “Changes at Corporate Headquarters”. He is currently a Habilitand (equivalent to Assistant Professor).

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## **Professional Career**

Sven Kunisch is the Executive Director of the Master's program in Business Management (MUG-HSG), which is currently the second largest Master's program at the University of St.Gallen. He teaches at Bachelor's and Master's levels. He serves as a reviewer for various international journals and serves on the Journal of World

Business' Editorial Board. Sven holds/held visiting positions at Harvard Business School, Saïd Business School (University of Oxford) and the Vienna University of Economics and Business. Previously, he was the editor-in-chief of the M&A REVIEW. Before starting his academic career, he gained work experience in industry and as a management consultant.

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## Awards

- Winner of the “Sumantra Goshal Research and Practice Award”, Academy of Management (2014)
  - SNF scholarship for young scholars (2011)
  - Nominee for “Best Conference Paper Award”, Strategic Management Society (2009)
  - Finalist Deutscher Journalistenpreis (djp) in the category “Private Equity and M&A” (2008 and 2009)
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## Editorial Board

Sven serves on the Editorial Boards of:

- Academy of Management Review (since 2017)
  - Journal of World Business (since 2016)
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## Additional Information

Sven's research has been published in various international and domestic journals. He has also co-edited several books and regularly publishes in leading newspapers to disseminate academic insights.

Selected publications in international journals:

- Kunisch, S., Menz, M., & Cannella, A.A. in press. The CEO as a Key Micro-Foundation of Global Strategy: Task Demands, CEO Origin, and the CEO's International Background. *Global Strategy Journal*.
- Kunisch, S., Bartunek, J., Müller, J., & Huy, Q. 2017. Time in Strategic Change Research. *Academy of Management Annals*, 11(2): 1005–1064.
- Kunisch, S. 2017. Benchmarking Corporate Headquarters - Instrumental, but Not Strategic? *Long Range Planning*, 50(1): 30-32.
- Menz M., Kunisch S., Collis D.J. 2015. The Corporate Headquarters in the Contemporary Corporation: Advancing a Multimarket Firm Perspective. *The Academy of Management Annals*, 9(1): 633-714.
- Kunisch S., Menz M., Ambos B. 2015. Changes at Corporate Headquarters: Review, Integration and Future Research. *International Journal of Management Reviews*, 17(3): 356-381.
- Kunisch S., Müller-Stewens G., Campbell A. 2014. Why Corporate Functions Stumble. *Harvard Business Review*, 92(12): 110-117.
- Boppel M., Kunisch S., Keil T., Lechner C. 2013. Driving Change through Corporate Programs. *MIT Sloan Management Review*, 55(1): 20-22.
- Campbell A., Kunisch S., Müller-Stewens G. 2012. Are CEOs Getting the Best from Corporate Functions? *MIT Sloan Management Review*, 53(3): 12-14.

Selected books:

- Müller-Stewens G., Kunisch S., Binder A. (Eds.). 2016. *Mergers & Acquisitions: Handbuch für Strategen, Analysten, Berater und Juristen*. 2nd Ed. Stuttgart: Schäffer-Poeschel.
- Kunisch S., Böhm S., Boppel M. (Eds.) 2011. *From Grey to Silver – Managing the Demographic Change Successfully*. Berlin: Springer.

Selected newspapers publications:

- Menz M., Kunisch S. 2016. Die «Konzernzentrale 4.0». *Neue Zürcher Zeitung*, 23 November 2016: 30.
- Menz M., Kunisch S., Collis D.J. 2015. Der Mythos Konzernzentrale. *Frankfurter Allgemeine Zeitung*, No. 225, 28 September 2015: 15.