# FROM IDEA TO COURSE

## **AU CETERA INVITES YOU TO AN AFTER-WORK MEETING**

Turn your knowledge into a course with AU Cetera.

Join us to learn how AU Cetera can support you if you dream of sharing your research through courses tailored to private and public sector businesses.

You don't need a fully developed idea - just drop by, get inspired, or receive feedback on your thoughts.

#### Sign up

Send an email to Sofia Rasmussen at sofia@cetera.dk no later than January 10, 2025.

We look forward to seeing you!

#### What you'll gain from the meeting:

- Insights into the process from idea to finished course.
- Knowledge about how AU Cetera manages practical tasks, enabling you to focus on course content and delivery.
- An understanding of the financial framework and course structures offered through AU Cetera.
- Networking opportunities and feedback from AU Cetera and fellow researchers.

### **ABOUT US**

AU Cetera is Aarhus University Research Foundation's new course platform, helping researchers bring their knowledge into the business world.

Our goal is to make it easier and faster to turn research-based knowledge into courses that create value for companies and organizations.

AU Cetera takes care of all the practical aspects - from planning and marketing to administration and participant communication

- so you, as a researcher, can focus on what matters most: sharing your expertise.

AU Cetera is a subsidiary of Aarhus University Research Foundation. All revenue and potential profits are reinvested in research, as the foundation's purpose is to support scientific research at Aarhus University.

Learn more about AU Cetera here: www.cetera.dk

Time and place

**JANUARY 16, 3:00 PM - 5:00 PM FACULTY CLUB** 

Aarhus University Fredrik Nielsens Vej 4, 8000 Aarhus