

Topic areas and readings

For an overall introduction into literature review approaches and methods, the following readings and books are recommended:

- Booth, A., Sutton, A., Clowes, M. & James, M. M.-S. (2021). *Systematic approaches to a successful literature review*. Sage.
- Higgins, J. P., Thomas, J., Chandler, J., Cumpston, M., Li, T., Page, M. J. & Welch, V. A. (Eds.). (2019). *Cochrane handbook for systematic reviews of interventions* (2nd ed.). John Wiley & Sons.
- Kunisch, S., Denyer, D., Bartunek, J. M., Menz, M. & Cardinal, L. B. (2023). Review research as scientific inquiry. *Organizational Research Methods*, 26(1), 3-45. <https://doi.org/10.1177/10944281221127292>
- Light, R. J. & Pillemer, D. B. (1984). *Summing up: The science of reviewing research*. Harvard University Press.
- Jesson, J. K., Matheson, L. & Lacey, F. M. (2011). *Doing your literature review: Traditional and systematic techniques*. Sage.

1. Introduction to review research

- * Kunisch, S., Denyer, D., Bartunek, J. M., Menz, M. & Cardinal, L. B. (2023). Review research as scientific inquiry. *Organizational Research Methods*, 26(1), 3-45. <https://doi.org/10.1177/10944281221127292>
 - * McMahan, P. & McFarland, D. A. (2021). Creative destruction: The structural consequences of scientific curation. *American Sociological Review*, 86(2), 341-376. <https://doi.org/10.1177/0003122421996323>
- Snyder, H. (2019). Literature review as a research methodology: An overview and guidelines. *Journal of Business Research*, 104(November), 333-339. <https://doi.org/10.1016/j.jbusres.2019.07.039>

2. Overview of types of literature reviews and knowledge contributions (theory, conceptual and evidence)

- * Breslin, D. & Gatrell, C. (in press). Theorizing through literature reviews: The miner-pro prospector continuum. *Organizational Research Methods*. <https://doi.org/10.1177/1094428120943288>
- Grant, M. J. & Booth, A. (2009). A typology of reviews: An analysis of 14 review types and associated methodologies. *Health Information & Libraries Journal*, 26(2), 91-108. <https://doi.org/10.1111/j.1471-1842.2009.00848.x>
- Meerpohl, J. J., Herrle, F., Antes, G. & von Elm, E. (2012). Scientific value of systematic reviews: Survey of editors of core clinical journals. *PLOS ONE*, 7(5), 1-5. <https://doi.org/10.1371/journal.pone.0035732>
- Munn, Z., Peters, M.D.J., Stern, C., Tufanaru, C., McArthur, A. & Aromataris, E. (2018). Systematic review or scoping review? Guidance for authors when choosing between

- a systematic or scoping review approach. *BMC Medical Research Methodology*, 18, 143. <https://doi.org/10.1186/s12874-018-0611-x>
- Paré, G., Trudel, M.-C., Jaana, M. & Kitsiou, S. (2015). Synthesizing information systems knowledge: A typology of literature reviews. *Information & Management*, 52(2), 183-199. <https://doi.org/10.1016/j.im.2014.08.008>
- * Post, C., Sarala, R., Gatrell, C. & Prescott, J. E. (2020). Advancing theory with review articles. *Journal of Management Studies*, 57(2), 351-376. <https://doi.org/10.1111/joms.12549>
- Rousseau, D. M., Manning, J. & Denyer, D. (2008). Evidence in management and organizational science: Assembling the field's full weight of scientific knowledge through syntheses. *Academy of Management Annals*, 2, 475-515. <https://doi.org/10.1080/19416520802211651>

Application and examples:

- Breslin, D., Gatrell, C. & Bailey, K. (2020). Developing insights through reviews: Reflecting on the 20th anniversary of the international journal of management reviews. *International Journal of Management Reviews*, 22(1), 3-9. <https://doi.org/10.1111/ijmr.12219>
- Podsakoff, P. M., MacKenzie, S. B., Lee, J.-Y. & Podsakoff, N. P. (2003). Common method biases in behavioral research: A critical review of the literature and recommended remedies. *Journal of Applied Psychology*, 88(5), 879-903.

3. Specific types: The integrative review

- * Alvesson, M. & Sandberg, J. (2020). The problematizing review: A counterpoint to Elsbach and van Knippenberg's argument for integrative reviews. *Journal of Management Studies*, 57(6), 1290-1304. <https://doi.org/10.1111/joms.12582>
- Chen, V. Z. & Hitt, M. A. (2021). Knowledge synthesis for scientific management: Practical integration for complexity versus scientific fragmentation for simplicity. *Journal of Management Inquiry*, 30(2), 177-192. <https://doi.org/10.1177/1056492619862051>
- Cho, Y. (2022). Comparing integrative and systematic literature reviews. *Human Resource Development Review*, 21(2), 147-151. <https://doi.org/10.1177/15344843221089053>
- * Cronin, M. A. & George, E. (2023). The why and how of the integrative review. *Organizational Research Methods*, 26(1), 168-192. <https://doi.org/10.1177/1094428120935507>
- Durand, R., Grant, R. M. & Madsen, T. L. (2017). The expanding domain of strategic management research and the quest for integration. *Strategic Management Journal*, 38(1), 4-16. <https://doi.org/10.1002/smj.2607>
- Elsbach, K. D. & van Knippenberg, D. (2020). Creating high-impact literature reviews: An argument for 'integrative reviews'. *Journal of Management Studies*, 57(6), 1277-1289. <https://doi.org/10.1111/joms.12581>
- Torraco, R. J. (2005). Writing integrative literature reviews: Guidelines and examples. *Human Resource Development Review*, 4(3), 356-367. <https://doi.org/10.1177/1534484305278283>

Torraco, R. J. (2016). Writing integrative literature reviews: Using the past and present to explore the future. *Human Resource Development Review*, 15(4), 404-428.
<https://doi.org/10.1177/1534484316671606>

Application and examples:

Shipilov, A. & Gawer, A. (2020). Integrating research on interorganizational networks and ecosystems. *Academy of Management Annals*, 14(1), 92-121.
<https://doi.org/10.5465/annals.2018.0121>

4. Systematicity

Cooper, H. & Hedges, L. V. (2009). Research synthesis as a scientific process. In H. Cooper, L. V. Hedges & J. C. Valentine (Eds.), *The handbook of research synthesis and meta-analysis* (2nd ed.). Russell Sage Foundation.

Liberati, A., Altman, D. G., Tetzlaff, J. Mulrow, C., Gøtzsche, P. C., Ioannidis, J. P. A., Clarke, M., Devereaux, P.J., Kleijnen, Jos & Moher, D. (2009). The PRISMA statement for reporting systematic reviews and meta-analyses of studies that evaluate health care interventions: Explanation and elaboration. *Annals of Internal Medicine*, 151(4), W-65-W-94. <https://doi.org/10.7326/0003-4819-151-4-200908180-00136>

Siddaway, A. P., Wood, A. M. & Hedges, L. V. (2019). How to do a systematic review: A best practice guide for conducting and reporting narrative reviews, meta-analyses, and meta-syntheses. *Annual Review of Psychology*, 70, 747-770.
<https://doi.org/10.1146/annurev-psych-010418-102803>

* Simsek, Z., Fox, B. & Heavey, C. (2021). Systematicity in organizational research literature reviews: A framework and assessment. *Organizational Research Methods*.
<https://doi.org/10.1177/10944281211008652>

* Tranfield, D., Denyer, D. & Smart, P. (2003). Towards a methodology for developing evidence-informed management knowledge by means of systematic review. *British Journal of Management*, 14(3), 207-222. <https://doi.org/10.1111/1467-8551.00375>

Application and examples:

Rojon, C., Okupe, A. & McDowall, A. (2021). Utilization and development of systematic reviews in management research: What do we know and where do we go from here? *International Journal of Management Reviews*. 23(2), 191–223.
<https://doi.org/10.1111/ijmr.12245>

Schalken, N. & Rietbergen, C. (2017). The reporting quality of systematic reviews and meta-analyses in industrial and organizational psychology: A systematic review. *Frontiers in Psychology*, 8(1395). <https://doi.org/10.3389/fpsyg.2017.01395>

5. Sample selection and search

* Adams, R. J., Smart, P. & Huff, A. S. (2017). Shades of grey: Guidelines for working with the grey literature in systematic reviews for management and organizational studies. *International Journal of Management Reviews*, 19(4), 432-454.
<https://doi.org/10.1111/ijmr.12102>

- Bordignon, F. (2021). Dataset of search queries to map scientific publications to the UN sustainable development goals. *Data in Brief*, 34, 106731.
<https://doi.org/10.1016/j.dib.2021.106731>
- Christensen, M. C., Todić, J. & McMahon, S. M. (2021). Bridging the grey gap: Conducting grey literature reviews for ethical social work practice and research. *Journal of the Society for Social Work and Research*, 13(3), 609-635.
<https://doi.org/10.1086/717731>
- Haddaway, N. R., Page, M. J., Pritchard, C. C. & McGuinness, L. A. (2022). Prisma2020: An R package and shiny app for producing PRISMA 2020-compliant flow diagrams, with interactivity for optimised digital transparency and open synthesis. *Campbell Systematic Reviews*, 18(2), e1230. <https://doi.org/10.1002/cl2.1230>
- * Hiebl, M. R. W. (in press). Sample selection in systematic literature reviews of management research. *Organizational Research Methods*.
<https://doi.org/10.1177/1094428120986851>

Application and examples:

<https://www.maxqda.com/blogpost/maxqda-literature-reviews-reference-management-software>

- George, G., Lazzarini, S., McGahan, A. & Puranam, P. (in press). Partnering for grand challenges: A review of organizational design considerations in public-private collaborations. *Journal of Management*.
<https://doi.org/10.1177/01492063221148992>

6. Analysis and synthesis (qual.)

- Hiebl, M. R. W. (in press). Literature reviews of qualitative accounting research: Challenges and opportunities. *Qualitative Research in Accounting & Management*.
<https://doi.org/10.1108/QRAM-12-2021-0222>
- * Hoon, C. (2013). Meta-synthesis of qualitative case studies: An approach to theory building. *Organizational Research Methods*, 16(4), 522-556.
<https://doi.org/10.1177/1094428113484969>
- O’Kane, P., Ott, D. L., Smith, A. D. & Brown, T. C. (in press). Understanding computer-assisted qualitative data analysis software as a tool to enhance systematic literature reviews in human resource development. *Human Resource Development Review*.
<https://doi.org/10.1177/15344843221144668>
- * Webster, J. & Watson, R. T. (2002). Analyzing the past to prepare for the future: Writing a literature review. *MIS Quarterly*, 26(2), xiii-xxiii.
<https://www.jstor.org/stable/4132319>

Application and examples:

- Castañer, X. & Oliveira, N. (2020). Collaboration, coordination, and cooperation among organizations: Establishing the distinctive meanings of these terms through a systematic literature review. *Journal of Management*, 46(6), 965-1001.
<https://doi.org/10.1177/0149206320901565>

Habersang, S., Küberling-Jost, J., Reihlen, M. & Seckler, C. (2019). A process perspective on organizational failure: A qualitative meta-analysis. *Journal of Management Studies*, 56(1), 19-56. <https://doi.org/10.1111/joms.12341>

7. Analysis and synthesis (quant.)

Antons, D., Breidbach, C. F., Joshi, A. M. & Salge, T. O. (2023). Computational literature reviews: Method, algorithms, and roadmap. *Organizational Research Methods*, 26(1), 107-138. <https://doi.org/10.1177/1094428121991230>

Donthu, N., Kumar, S., Mukherjee, D., Pandey, N. & Lim, W. M. (2021). How to conduct a bibliometric analysis: An overview and guidelines. *Journal of Business Research*, 133, 285-296. <https://doi.org/10.1016/j.jbusres.2021.04.070>

Hannigan, T. R., Haan, R. F. J., Vakili, K., Tchalian, H., Glaser, V. L., Wang, M. S., Kaplan, S. & Jennings, P. D. (2019). Topic modeling in management research: Rendering new theory from textual data. *Academy of Management Annals*, 13(2), 586-632. <https://doi.org/10.5465/annals.2017.0099>

* Steel, P., Beugelsdijk, S. & Aguinis, H. (2021). The anatomy of an award-winning meta-analysis: Recommendations for authors, reviewers, and readers of meta-analytic reviews. *Journal of International Business Studies*, 52(1), 23-44. <https://doi.org/10.1057/s41267-020-00385-z>

Villiger, J., Schweiger, S. A. & Baldauf, A. (in press). Making the invisible visible: Guidelines for the coding process in meta-analyses. *Organizational Research Methods*. <https://doi.org/10.1177/109442812111046312>

* Zupic, I. & Čater, T. (2015). Bibliometric methods in management and organization. *Organizational Research Methods*, 18(3), 429-472. <https://doi.org/10.1177/1094428114562629>

Application and examples:

Campbell, J. T., Bilgili, H., Crossland, C. & Ajay, B. (2023). The background on executive background: An integrative review. *Journal of Management*, 49(1), 7-51. <https://doi.org/10.1177/01492063221120392>

Sarta, A., Durand, R. & Vergne, J. P. (2021). Organizational adaptation. *Journal of Management*, 47(1), 43-75. <https://doi.org/10.1177/0149206320929088>

Vogel, R. & Güttel, W. H. (2013). The dynamic capability view in strategic management: A bibliometric review. *International Journal of Management Reviews*, 15(4), 426-446. <https://doi.org/10.1111/ijmr.12000>

8. Presenting insights and publishing

Other material and sources

Editorials:

- Bauer, T. N. (2009). The journal of management review issue: Celebrating 35 years. *Journal of Management*, 35(6), 1297-1301. <https://doi.org/10.1177/0149206309346842>
- Breslin, D., Callahan, J. & Iszatt-White, M. (2021). Future-proofing IJMR as a leading management journal: Reach, relevance and reputation. *International Journal of Management Reviews*, 23(4), 431-442. <https://doi.org/10.1111/ijmr.12275>
- Breslin, D., Gatrell, C. & Bailey, K. (2020). Developing insights through reviews: Reflecting on the 20th anniversary of the international journal of management reviews. *International Journal of Management Reviews*, 22(1), 3-9. <https://doi.org/10.1111/ijmr.12219>
- Cooper, C. L. & Pearson, A. (1999). Editorial. *International Journal of Management Reviews*, 1(1), iii. https://doi.org/10.1111/1468-2370.00007_1_1
- Elsbach, K. D. & van Knippenberg, D. (2018). The Academy of Management Annals: Looking back, looking forward. *Academy of Management Annals*, 12(1), 1-4. <https://doi.org/10.5465/annals.2016.0167>
- Fan, D., Breslin, D., Iszatt-White, M. & Callahan, J. (2022). Advancing literature review methodology through rigour, generativity, scope and transparency. *International Journal of Management Reviews*, 24(2). <https://doi.org/10.1111/ijmr.12291>
- Gatrell, C. & Breslin, D. (2017). Editors' statement. *International Journal of Management Reviews*, 19(1), 3-3. <https://doi.org/doi:10.1111/ijmr.12133>
- Parmigiani, A. & King, E. (2019). Successfully proposing and composing review papers. *Journal of Management*, 45(8), 3083-3090. <https://doi.org/10.1177/0149206319874875>
- Short, J. (2009). The art of writing a review article. *Journal of Management*, 35(6), 1312-1317. <https://doi.org/10.1177/0149206309337489>
- Wortman, M. S. (1976). Editorial comment. *Academy of Management Review*, 1(1), 4-4. <https://doi.org/10.5465/amr.1976.19369636>

Useful websites:

- Annual reviews: <https://www.annualreviews.org>
- American Journal Experts (AJE): <https://www.aje.com/arc/what-is-a-scoping-review/>
- Campbell collaboration (in business and management): <https://www.campbellcollaboration.org/>
- Center for Evidence-Based Management (CEBMA): <https://cebma.org/>
- Cochrane collaboration: <https://www.cochrane.org/>
- Preferred Reporting Items for Systematic Reviews and Meta-Analyses (PRISMA): <http://www.prisma-statement.org/>
- University library websites:
 - <https://library.au.dk/en/researchers/systematic-reviews#c181168>
 - <https://libguides.bc.edu/litreview>
 - <https://libguides.bc.edu/litreview/tutorials>
 - <https://writingcenter.unc.edu/tips-and-tools/literature-reviews/>
 - <https://guides.library.harvard.edu/meta-analysis>
 - <https://libraryguides.missouri.edu/c.php?g=28397&p=5945933>