

Work in progress

Citation-Based Systematic Literature Review: Banking Sector Efficiency

Nisar Ahmad

nisar@squ.edu.om

Department of Economics and Finance
Sultan Qaboos University, OMAN

Amjad Naveed

amjadn@btech.au.dk

Department of Business and Technology
Aarhus University, DENMARK

Irfan Butt

Department of Business Administration
Lakehead University, CANADA

Shabbir Ahmad

UQ Business School
The University of Queensland, AUSTRALIA

Abstract: This study surveys banking sector efficiency literature by using citation-based analysis. It identifies the most influential papers, authors, and journals that play a leading role in the literature. Furthermore, the study provides a systematic literature review of top 50 papers highly cited by the academic community. For that purpose, we examine 1101 peer-reviewed articles which are directly linked to the subject. This study finds that Journal of Banking & Finance is the leading journal in both numbers of publications and number of citations. Allen Berger is identified as the most cited author based on both total and fractional citations. Based on the total citation, the most cited article is "*Problem loans and cost efficiency in commercial banks*" by Berger and DeYoung (1997). The time trend of publications indicates that this research area has been growing substantially after the financial crises of 2007.

Keywords: Citation analysis; banking sector efficiency; literature survey; total and fractional citations